



Become a Grand Sponsor of Black Nativity at Fifty-four

Langston Hughes' Black Nativity, a cherished tradition in Boston, is again offered as a gift from the city's black community to all people of "good will." Produced by the National Center of Afro-American Artists (NCAAA) since 1970, its cast of children and adults never fails to lift our hearts as beautiful voices rise in glee and joy. Join the tens of thousands who have seen Black Nativity and have come to love its gospel music and dramatic dancing recalling the birth of the Christ Child.

NCAAA, a non-profit organization, was founded in Boston to annunciate the artistic heritage and contributions of Black people to world culture. Black Nativity, part of the living legacy of Dr. Elma Lewis, is a vital expression of that heritage. Visit us at blacknativity.org and ncaaa.org respectively.

Join our 2024 sponsorship program where your contribution sustains the of gift of hope in people of "good will."

Corporate Sponsorships

Grand Stellar Sponsor @ \$50,000

- Prominently credited as Grand Stellar Sponsor in pre-show announcement, and on logo-bearing lobby banner, announcing support of matinee and evening performances of Black Nativity.
- Name featured on the program cover and full-page ad in program book.
- Promoted as Grand Elite Sponsor in all press and promo materials, including digital media, event communications and annual listings
- Sponsor's representative acknowledged and invited to make remarks at opening event for Black Nativity.
- Access to our celebration auction for 15 guests
- 15 tickets to Black Nativity performances over the course of its run.
- 1 private tour of the Museum of the NCAAA for up to 15 guests

Grand Premier Sponsor @ \$25,000

- Prominently credited as Grand Premier Sponsor in pre-show announcement, and on logo-bearing lobby banner, announcing support of matinee and evening performances of Black Nativity.
- Full page ad in program book.
- Promoted as Grand Premier Sponsor in all press and promo materials, including digital media, event communications and annual listings
- Sponsor's representative acknowledged and invited to make remarks at opening event for Black Nativity.
- Access to our celebration auction for 12 guests
- 12 tickets to Black Nativity performances over the course of its run.
- 1 private tour of the Museum of the NCAAA for up to 12 guests

Grand Star Sponsor @ \$15,000

- Prominently credited in pre-show announcement as a Star Sponsor partially supporting two 2023 matinee and evening performances of Black Nativity.
- Full page ad in program book.
- Recognition as Grand Star Sponsor in press, promo and digital media materials and event postings.
- Grand Star Sponsor's representative acknowledged at opening event for Black Nativity.
- Access to our celebration auction for 10 guests.
- 10 tickets for Black Nativity performances.
- 1 private tour of the Museum of the NCAAA for up to 10 guests

Additional Sponsorship Levels and Benefits

Platinum @ \$10,000	8 Black Nativity and auction tickets	Full page ad in program book
Sapphire @ \$5,000	6 Black Nativity and auction tickets	Half page ad in program book
Ruby @ \$2,500	6 Black Nativity and auction tickets	Quarter page ad in program book
Emerald @ \$1,500	4 Black Nativity and auction tickets	Quarter page ad in program book
Host Committee @ \$1,000	4 Black Nativity and auction tickets	Bold listing in program book
Gold @ \$750	2 Black Nativity and auction tickets	Bold listing in program book
Silver @ \$500	2 Black Nativity and auction tickets	Citation in program book
Bronze @ \$250	1 Black Nativity and auction ticket	Listing in program book

To confirm your level of sponsorship, please contact Sandi Bagley and Kafi Meadows, Co-Chairs, Black Nativity Celebration Committee, at blacknativityboston2024@gmail.com or call 617-436-8256.



Please join us at the Paramount Center, 559 Washington Street, Boston, MA
December 6-22, 2024

Fridays and Saturdays: 8:00 pm | Saturdays and Sundays: 3:30 pm

Mark your calendar for the Black Nativity Art Auction, December 5, 2024.